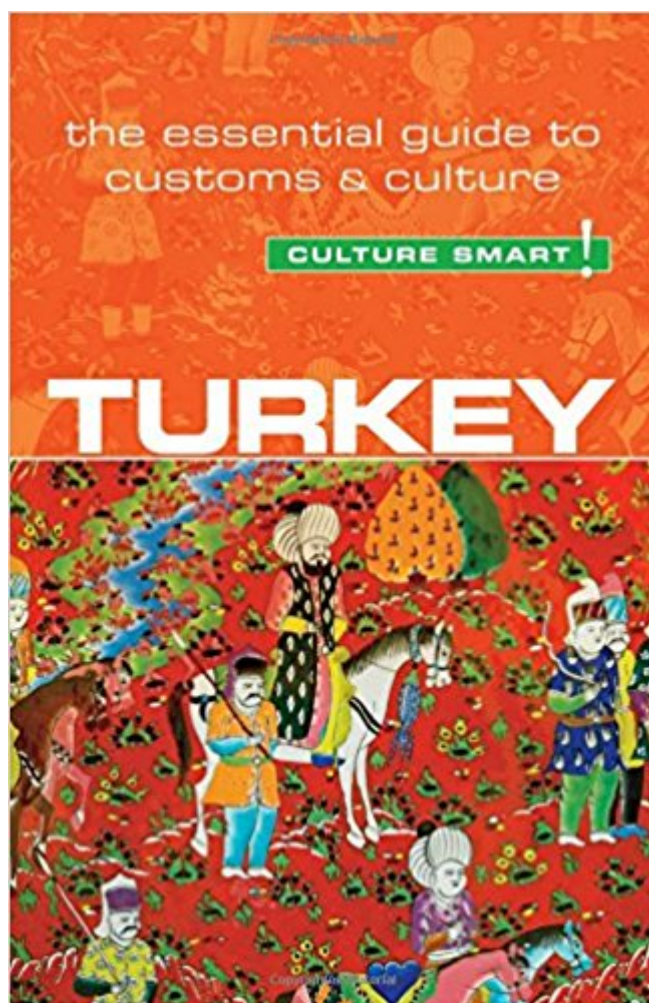


The book was found

Turkey - Culture Smart!: The Essential Guide To Customs & Culture



Synopsis

Standing astride two continents and stretching from Europe to the Middle East, Turkey is both feared by the West and wooed by it. Travelers have always been drawn to its glorious cultural heritage and heroic landscapes, and today, thanks to its burgeoning economy, growing geo-political importance, and young population, it is attracting more foreign visitors than ever. This new, updated edition of Culture Smart! Turkey reveals a nation in transition. Over the last two decades living conditions have improved greatly and Turkey is now classified as a developed country with an emerging market economy. Viewed by many as a model for outward-looking Islam, it is a country with laws to protect against religious paternalism, where restaurants are open during the fast of Ramadan, and where headscarves or no scarves can be worn in universities, schools, and public offices. Turkey continues to seek EU membership, but the road to accession has been full of twists and turns and the outcome is uncertain. The country is rapidly modernizing. The cities are being transformed with skyscrapers and gated communities. Politically, Turkey has changed dramatically over the past decade and today society is polarized between secularists and traditionalists. While Turkey is in many ways Western and modern, Islamic tendencies are strong. The situation can vary widely between, and even within, different parts of society, and, across the board, there are still forms of behaviour that are taboo. One thing is certain. Turkey's culture and social life are changing. Culture Smart! Turkey is an invaluable guide to the intricate ins and outs of a rich and complex society. Whether you are planning a vacation or traveling on business, it is vital to be aware of appropriate behavior in different situations, and if you show a genuine interest in their culture and respect for their values, you will win the lasting friendship of your hosts.

Book Information

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Customer Reviews

Culture Smart! has come to the rescue of hapless travellers, Sunday Times Travel - ...the perfect introduction to the weird, wonderful and downright odd quirks and customs of various countries, Global Travel - ...full of fascinating, as well as common sense,

Charlotte McPherson is an American with dual citizenship who has lived in Turkey since 1979. For her graduate studies at Indiana University she specialized in Uralic Altaic languages and history. She has an MA in Anthropology, and during the 1980s she conducted extensive research in Turkey and Central Asia among Turkic-speaking peoples. She has lectured in Social Anthropology at Mimar Sinan University, Istanbul, and has written many scholarly papers and several books. She has served as Vice President of the Turkish-American University Cultural Association. She lives in Istanbul where she owns and manages a major English-language bookstore, Greenhouse. She is also a regular columnist for Todayâ™s Zaman, a popular English-language newspaper.

The book offers relevant information for understanding Turkish people's attitudes, behaviors, and customs that hopefully will help during our trip to Turkey. It is a very useful resource for someone who doesn't know anything about the country's customs pertaining to day-to-day life and interactions (greetings, introductions, manners, making friends). We also appreciated the historical, political, and socioeconomic background, too. Did not read the business section since it was not relevant to our travel.

Useful to make our way in Turkey without causing offence, learned a lot about customs & society.

Wish I had read this book the first time I went to Turkey.. So... true. Must read for Turkey travelers.

great

yes its helping me to learn the culutre of Turkey :)

This book was very helpful. Much of what was said was reiterated by the guide. It contained very

pertinent information though not thorough enough to leave one ready to travel with out a guide.

Good for the trip

A very beneficial guide to Turkish culture for anyone who plans to travel to Turkey.

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